

# Using a private practice YouTube channel is a great addition to your practice.

Upload videos of...

- Role-Playing out specific scripts and systems for team training.
- Collate clinical procedure videos for training of trainee assistants and receptionists who have no dental background.
- Record equipment repairers and technicians on the proper use and maintenance of equipment.
- Proper use of new materials or cementation systems that are technique-sensitive.
- Record a team member teaching a new system so that the link can be sent to all relevant team members.
- Record a 'this is how we do things here' of the basic steps temp nurses need to be aware of to prep them for an effective day with you. You can then SMS them the link.
- Often the receptionist is the only one who knows the admin side of recalls, incomplete treatment management etc. Get them to record their systems so if they are ever on leave, there is continuity of important systems.
- Upload a video for new employees as an additional orientation tool. Include the team speaking about the customer service protocol, team culture description and the vision and goals of the practice