

# Establish a Book Club

Consider establishing a book club for your practice. Team members take turns in choosing titles, the practice purchases the books and you give team members a month to read them. Then come together for a Brainstorming Meeting and share insights and ideas. Choose titles that have solid reviews and strong relevance to your team.

A few examples of books that will help team members in their personal life, as well as their work, are:

- Passionate People Produce - Charles Kovess
- How to win friends and influence people - Dale Carnegie
- The Four Agreements - Don Miguel

More work-focused titles are:

- Influence - Robert Cialdini
- Excellence Wins: A no-nonsense guide to becoming the best in a world of compromise  
- Horst Schulze
- The Dental Practice Profit System - Angus Pryor
- How to build the dental practice of your dreams. (Without killing yourself) - David Moffet
- Fully Booked – Carolyn S. Dean